



THE BIG SKY PROVEN PROCESS

STEP 1

- Franchise Blueprint ®**
- ▶ Financial Modeling
 - ▶ Strategic Planning
 - ▶ Competitive Benchmark
 - ▶ Cash Flow Pro Formas



STEP 2

- Franchise Documentation**
- ▶ Franchise Compliance
 - ▶ Franchise Manual
 - ▶ Franchise Marketing Plan
 - ▶ Franchise Brochure



STEP 3

- Consulting & Implementation**
- ▶ Implementation Consulting
 - ▶ FranLeadership ®
 - ▶ Franchise Sales Training
 - ▶ Franchisor Toolbox™

